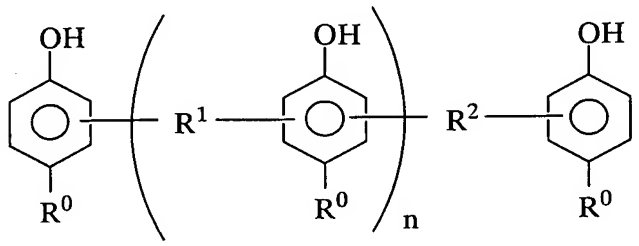
## ABSTRACT

As a rubber composition having an elasticity further increased as compared with the conventional rubber composition while preventing the lowering of the fracture resistance, there is provided a rubber composition comprising a rubber component of at least one of natural rubber and synthetic diene rubbers and a phenolic resin compounded therein and represented by the following formula (I):



..... (I)

(wherein $R^0$ is a hydrogen atom, an alkyl group, a phenyl group or a methylol group, and each of $R^1$ and $R^2$ is an arylene group, an alkylene group having a carbon number of 2-10, an aralkylene group, a cycloalkenylene group or a cycloalkadienylene group, and n is 0-10).